

# ESTEFANIA YANEZ

Product Design Engineer

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## EXECUTIVE SUMMARY



- Recent B.E. (Product Design) graduate specialising in international relations and conceptual design for media content. Prior experience in Estudios Creativos UP
- Highly organized and meticulous result-oriented individual with capacity to understand customer needs and convert them into technical requirements
- Capacity to work with multicultural and multidisciplinary teams

## EDUCATION

EAFIT University, Medellín, Colombia

**Bachelor Product Design Engineering**

(Jul 2013 – Nov 2017)

Minor: Project Management

Honor graduate with a GPA: 4.31 / 5.0

Otto von Guericke University, Magdeburg, Germany

**Exchange Program Mechanical Engineering**

(WS 2015 – SS 2016)

Scholarship sponsored by EAFIT University and DAAD due to academic excellence

Anglo European School of English, Bournemouth, England

**Intensive English Course**

(Oct 2012 – Jun 2013)

Pontifical Xavierian University

**Industrial Design**

(Jan 2011 – Jun 2012)

Excellency Award for outstanding academic performance

GPA: 4.8 / 5.0

## KEY SKILLS

Good visual and spatial awareness, attention to detail, excellent project management skills, design thinking, international customer relation and negotiation

## PROFESSIONAL EXPERIENCE

Estudios Creativos UP, Bogota, Colombia (Jul 2017 – Sep 2018)

### **Junior Media and Communication Designer**

Developing creative workflow for graphic designers and marketing staff, creating monthly creative reports about potential national and international clients, helping to open to international markets and closing negotiations with corporations such as the UN (United Nations Organization)

*Referee: Juan Carlos Gutierrez, Creative Director ([juan@estudiosup.com](mailto:juan@estudiosup.com))*

EAFIT University, Medellin, Colombia

**Research Assistant – Engineering Faculty** (Jun 2017 – Dec 2017)

Workshops planning, compiling reports including statistical and market trends focused on the aesthetics and ergonomics of restaurants furniture worldwide

EAFIT University, Medellin, Colombia

**Assistant for “Conceptual Design” Lecture** (Jan 2014 – Nov 2014)

Giving tutorial class, meeting with students upon request, organizing international workshops

*Referee: Prof. Dr. Eng. Jorge Hernan Maya ([jmayacas@eafit.edu.co](mailto:jmayacas@eafit.edu.co))*

## MISCELLANEOUS INFORMATION

### Nationality

Colombian

### Date of birth

05/03/1994

### Languages

Spanish	Native
English	Fluent (6.5 IELTS)
German	Basic-Intermediate (B1 Goethe)
Bahasa Indonesia	Basic

### Technical Skills

Proficient with MS Office Suit specially Excel

Proficient with @RISK

Intermediate Adobe Photoshop and Illustrator

### Residential Address

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Singapore, 26 January 2019

Laura Estefania Yanez Rangel